

digitalNOW

presented by  sidecar

The most forward-thinking conference for association leaders

Aurora, CO | Nov. 2-4, 2023



What you missed in 2022

- 175 attendees
- 28 sessions
- 4 keynote speakers and a content focus on Artificial Intelligence and Web 3.0, connecting the dots between these cutting edge technologies and how associations can — and should — utilize them
- Networking (and yep, a little dancing, too) with association colleagues and conference speakers and keynotes
- In-depth workshops and a panel discussion with all 4 keynotes



**“I learned a lot
about things I
didn't know that I
needed to know.
*That's the power of
digitalNow.*”**

Susan Goodspeed Miller

**Vice President of Member Services Wisconsin
Automobile & Truck Dealers Association**

What makes digitalNow different

Elevated content

We bring Silicon Valley-level voices and ideas to associations



Untold stories

Hear from associations and vendors exploring new and emerging tech



Unparalleled access

Our intimate setting means deeper connections with speakers and colleagues



Why bring a team to digitalNow

- Amplify your digital transformation initiatives
- Find strategic alignment amongst senior staff on future tech
- Explore bigger, bolder ideas to drive your association forward



“digitalNow allows me to pause and think long and hard about future trends. ... The content and speakers are not always from the association ecosystem, which gives us good insight and awareness into consumer marketplace strategies.”

Prabhash Shrestha

Group Executive Vice President and Chief Digital Strategy Officer

Independent Community Bankers of America



Prabhash, second from left

What's included in Team Registration

Empower your leadership to find alignment on bold new ideas.



Conference Registration

Full event access for your group, including Welcome Reception and the digitalNow Download



Keynote Workshops

Exclusive workshops designed to dive deeper into keynote content with thoughtful discussions and speaker access



Video Replays

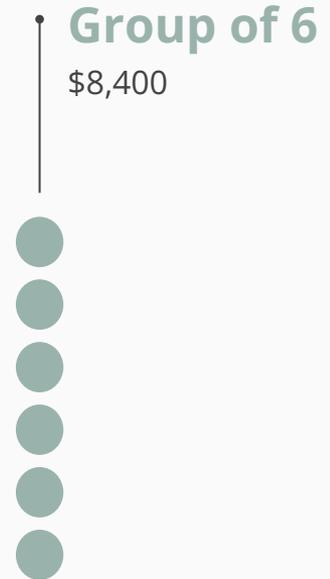
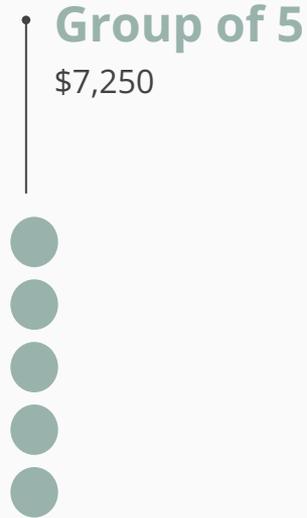
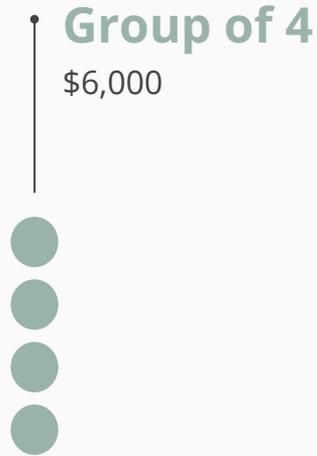
digitalNow 2023 replays through Sidecar's platform **for your entire staff** for 60 days



Arrive Prepared

NEW: Access to The Huddle, an invite-only programmed dinner Nov. 1 to prep your team to get the most out of the conference

digitalNow Group Pricing



Have a larger group? Contact us at digitalNow@SidecarGlobal.com for customization.



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Join us in Aurora, CO, at the
Gaylord Rockies Resort &
Convention Center

[Register now!](#)