

digitalNow Produced by Sidecar

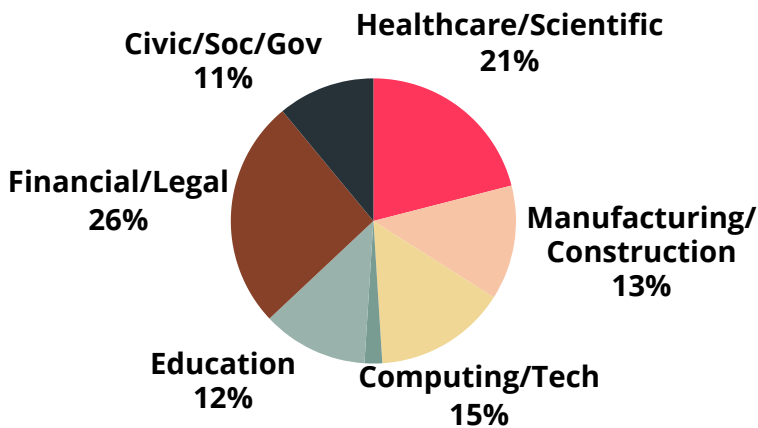
Bringing Silicon Valley and executive level content to the association space

Join us Oct. 27-30, 2024 in Washington, DC for executive, tech-forward content and exclusive conversations with association leaders you can't get anywhere else. Our 200+ attendees will learn about cutting-edge tech and strategies through the industries and organizations already using them, and leave with everything they need to begin experimenting, too.

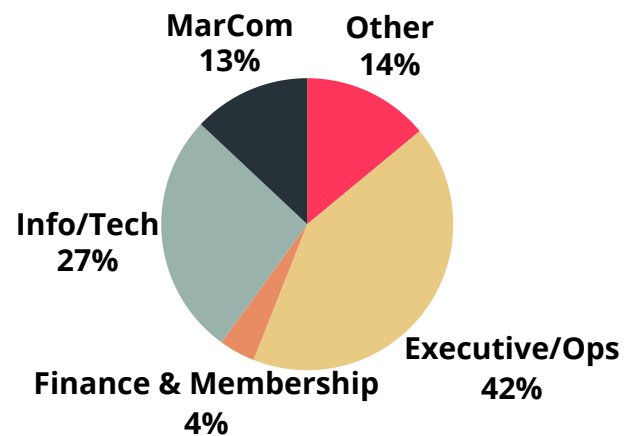
Please note that suppliers are unable to attend digitalNow unless they sponsor the event or are invited to speak. A maximum number of sponsors are accepted, based on attendees, to ensure optimum exposure.

Registration is for executive-level peers, not sales staff.

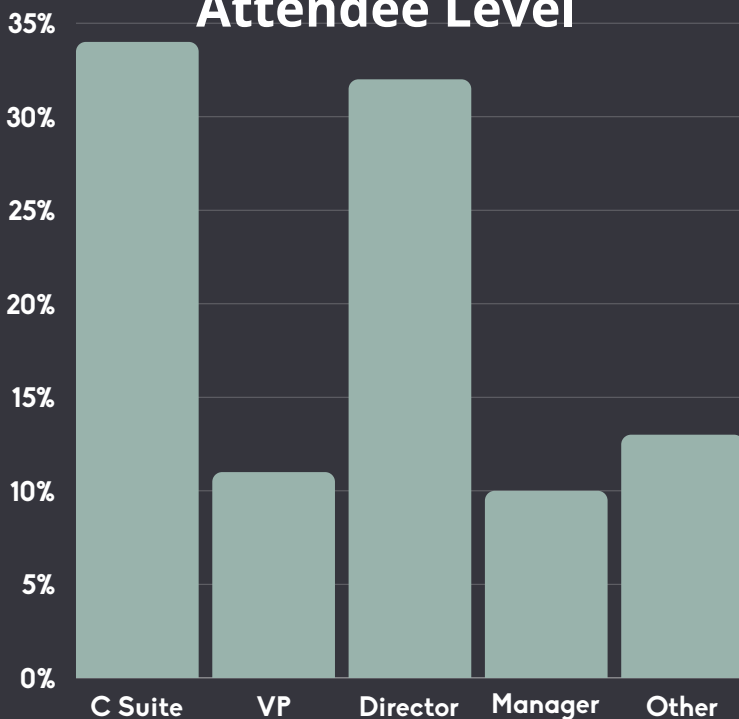
Organization Industry



Attendee Function



Attendee Level



Agenda Overview

Sunday, Oct. 27

Welcome Reception

Monday, Oct. 28

- Mainstage Presentations:
 - TBA
- Keynote panel and workshops
- Innovation sessions
- Breakouts
- Happy hour & dinner on own

Tuesday, Oct. 29

- Mainstage Presentations:
 - TBA
- Keynote panel and workshops
- Innovation sessions
- Breakouts
- Party: The Download

Wednesday, Oct. 30

- Leadership Lab
 - TBA



Sponsorship Opportunities

	digitalNow Partner	The Download	Leadership Lab	Keynote	Innovation Session
Cost	\$5,500	\$10,000	\$10,000	\$12,500	\$12,500
Available Inventory	10 Spots	2 Spots	1 Spot	2 Spots	6 Spots
Registration	2 Executives	3 Executives	3 Executives	3 Executives	3 Executives, including your association staffer
Recognition on Pre-Event & On-Site Marketing	✓	✓	✓	✓	✓
Registrant Contact List	Name, Organization, Title	Name, Organization, Title, Email, Interest Data (if opted-in)	Name, Organization, Title, Email, Interest Data (if opted-in)	Name, Organization, Title, Email, Interest Data (if opted-in)	Name, Organization, Title, Email, Interest Data (if opted-in)
Sponsorship Display in Pre-Function Space	✓	✓	✓	✓	✓
Recognition in digitalNow Social Media		✓	✓	✓	✓
Description & Stage Time		Sponsor our closing party! Get 5 minutes of stage time to welcome guests and share your brand message!	Usher attendees into our closing workshop. Introduce the workshop facilitator with up to 5 minutes of stage time.	Introduce keynotes on your day with up to 8 minutes of stage time. With 4 keynotes per day, you'll be on stage 4 times!	Present a 45-minute tech or strategy-forward breakout session.

