

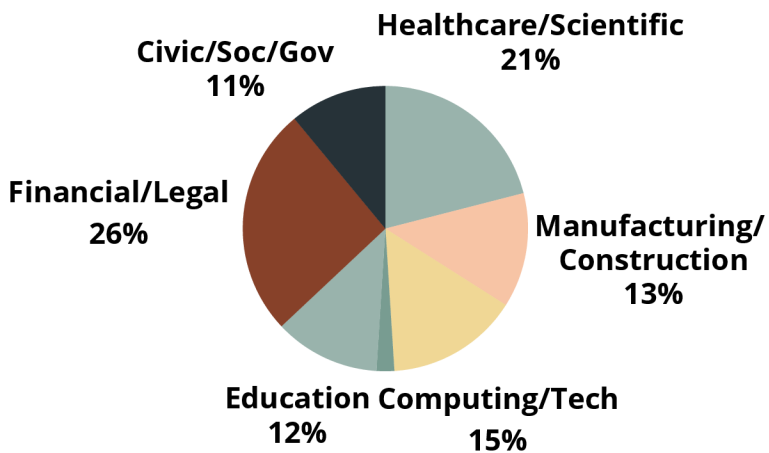
Bringing Silicon Valley and executive level content to the association space

Join us Oct. 27-30, 2024 in Washington, DC for executive, tech-forward content and exclusive conversations with association leaders you can't get anywhere else. Our 200+ attendees will learn about cutting-edge tech and strategies through the industries and organizations already using them, and leave with everything they need to begin experimenting, too.

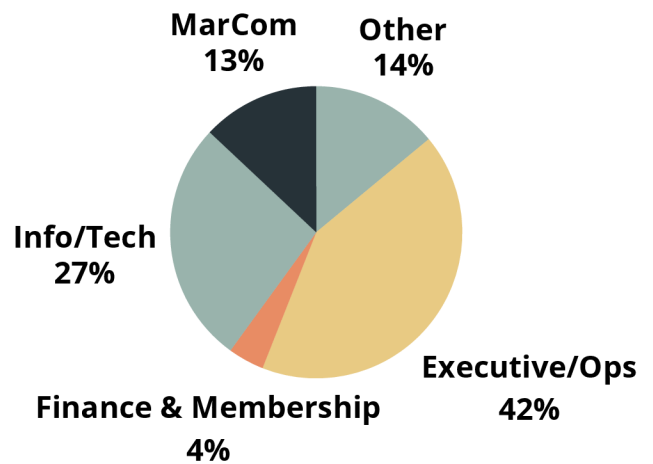
Please note that suppliers are unable to attend digitalNow unless they sponsor the event or are invited to speak. A maximum number of sponsors are accepted, based on attendees, to ensure optimum exposure.

Registration is for executive-level peers, not sales staff.

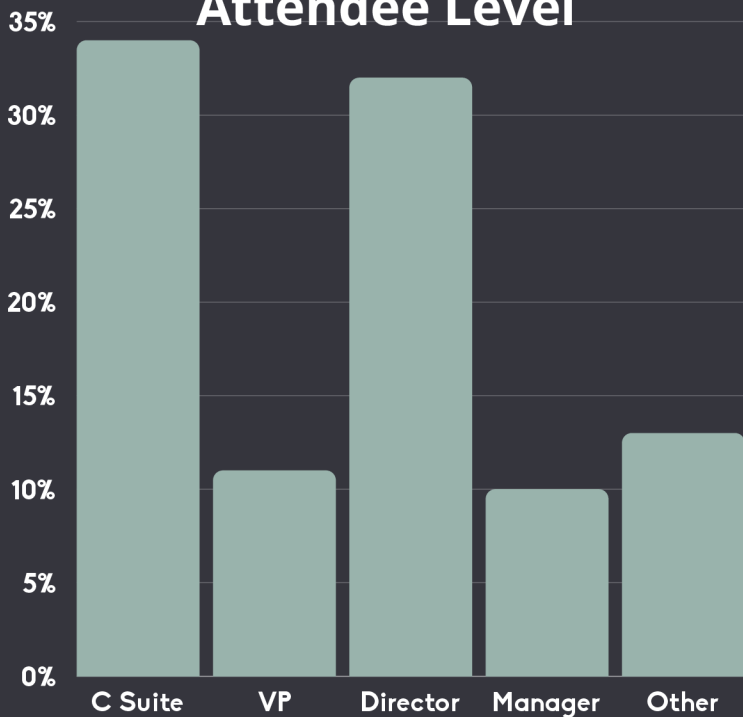
Organization Industry



Attendee Function



Attendee Level



Agenda Overview

Sunday, Oct. 27

Welcome Reception

Monday, Oct. 28

- Mainstage Presentations:
 - TBA
- Keynote panel and workshops
- Innovation sessions
- Breakouts
- Happy hour & dinner on own

Tuesday, Oct. 29

- Mainstage Presentations:
 - TBA
- Keynote panel and workshops
- Innovation sessions
- Breakouts
- Party: The Download

Wednesday, Oct. 30

- Leadership Lab
 - TBA

Sponsorship Opportunities

	digitalNow Partner	Leadership Lab	Keynote	Innovation Session	The Download
Cost	\$5,500	\$10,000	\$12,500	\$12,500	\$20,000
Registration	2 Team Members	3 Team Members	3 Team Members	2 Team Members; 1 Association Staffer	4 Team Members
Recognition on Pre-Event & On-Site Marketing	✓	✓	✓	✓	✓
Registrant Contact List	Name, Organization, Title, Email	Name, Organization, Title, Email, Interest Data (if opted-in)	Name, Organization, Title, Email, Interest Data (if opted-in)	Name, Organization, Title, Email, Interest Data (if opted-in)	Name, Organization, Title, Email, Interest Data (if opted-in)
Sponsorship Display in Pre-Function Space	✓	✓	✓	✓	✓
Designated High-Top Table to Store Marketing Materials and Meet Clients		✓	✓	✓	✓
Designated High-Top Table at Sponsor Happy Hour	✓	✓	✓	✓	✓
Description & Stage Time		Usher attendees into our closing workshop. Introduce the workshop facilitator with up to 5 minutes of stage time.	Introduce keynotes on your day with up to 8 minutes of stage time. With 4 keynotes per day, you'll be on stage 4 times!	Present a 45-minute tech or strategy-forward breakout session.	Sponsor our closing party! Get 5 minutes of stage time to welcome guests and share your brand message. Branding includes a signature cocktail and cocktail napkins.

Please Note: Only event sponsors are eligible for add-on opportunities.

Lanyard Sponsorship: \$2,500

Sponsor logo on lanyards for all attendees.

Wifi Sponsorship: \$3,500

Attendees must utilize the on-site WiFi during the conference. This sponsorship package includes WiFi access named after the sponsor in all meeting areas. Upon check-in, each attendee will also receive a branded information card with WiFi access instructions.

Lunch Sponsorship: \$3,500

Prominent branded signage at lunch both days of the conference.

Snack Break Sponsorship: \$4,000

Prominent signage at snack breaks (2/day).

Custom Add-Ons

Have something else in mind? Contact us sofi@sidecarglobal.com to talk through your sponsorship vision.